

Janilyah A. Khadaran

Gulfport, MS 39501 • (770) 296-2381 • Nya2khadaran@gmail.com

EDUCATION:

Bachelor of Arts, Mass Communications | Expected Graduation May 2025

WORK/INTERNSHIP EXPERIENCE:

WLBT Grey Media Training Center | Multimedia Intern

Jackson, Ms | August 2024 - Present

- Successfully developed promotional content and introduction of a product to public
- Cultivated knowledge in interpersonal communication skills, negotiation, and sales management
- Integrated basic news and journalism strategies in newsroom
- Created, edited, and published news packages for news and college audience

Brown PR LLC | Assistant Account Manager

New Orleans, LA | January 2023 - Present

- Authored and disseminated press releases and media list.
- Successfully tracked media impressions.
- Spearhead non-profit accounts

BlessedBLVD Clothing Brand | Corporate Brand Manager

New Orleans, LA | August 2024 - Present

- Managing social media impressions and creating content
- Managing brand ambassadors impressions and engagement
- Creating Public Relations and Advertising campaigns

Gamma Psi Chapter of Delta Sigma Theta | Social Media Manager

Jackson, Ms | November 2022 - Present

- Developed and manage social media pages
- Instilled traditional events such as mental health scavenger hunt
- Coordinated partnerships with Divine 9 and faculty

Tougaloo College Mass Communication Intern | Public Relations Student Intern

Tougaloo, Ms | January 2023 - May 2023

- Implemented a student led team to maintain the Mass Comm department socials and events.
- Conducted weekly meetings to keep the team on track
- Created promotional materials such as brochures and infographics to promote the department
- Authored news releases for fundraisers and contacted appropriate news stations.

WLOOMy35 | Social Media Specialist

Jackson, Ms | August 2022– January 2023

- Created Graphics for differing platforms including Facebook and Instagram
- Conducted research for the SWAC local player spotlight.
- Reached out to HBCU communication and athletic department
- Manage contract information and data
- Assisted in increasing community awareness and involvement with the TV station

Moss Point School District Communications Summer Program | Student Intern

Moss Point, Ms | May 2022 -August 2022

- Coordinated and Facilitated District Wide Supply Drive
- Represented Moss Point School District at an external marketing meeting
- Created graphics to promote several products and student events.
- Generated PSA's for upcoming events.

Landslide Political | Community Outreach Covid Researcher

Jackson, Ms | November 2021- December 2021

- Crafted and disseminated information to community members about vaccine information
- Provided oral presentation about Covid-19 and its vaccine
- Conducting interviews with community to debunk myths surrounding the uncertainty of Covid and the vaccine

LEADERSHIP EXPERIENCE:

The Blue House Conference on Student Affairs| SGA President's Peer Leadership Council

Tougaloo, Ms | August 2024 - Present

- Served as liaisons between student body and administration
- Served on committees
- Created and implemented strategies for the betterment of campus life.

Student Government, Tougaloo College | Class Representative

Jackson, Ms | May 2021- May 2022

- Created several events and forums focusing on mental health to start the conversation.
- Used Position to create a pathway for students to voice their concerns and needs.
- Worked with several groups and under multiple systems to create Tougaloo's 22-23 Homecoming.

Tougaloo Ambassador of Meritorious Scholars| President and First Year Trainer

Tougaloo, Ms | August 2020 - Present

- Coordinated and delivered informational tours to families, organizations, and highschools.
- Effectively communicated with various organizations and highschools as a college recruiter during visits to college and career fairs
- Strategized and supported efforts to increase enrollment at Tougaloo College
- Assisted in the TAMS new membership orientation and training sessions

HONORS/ACTIVITIES:

- Delta Sigma Theta Sorority Incorporated (2022- Present)
- President of Mass Comm. Society(2022- Present) ● Dean'sList, Sophomore Year (2022)
- Student Government Association, (2021– 2023) ● Tougaloo Harambee Newspaper, (2021– 2023)
- Pre-Alumni Council, (2020–2023) ● Cheer/Dazzling Dancing Divas, (2021– 2023)
- GulfCoast Club, (2020– Present) ● Tougaloo Womanhood, (2020-2022) ● NAACP,(2020–2021)